



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Main Street Media Group
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

CONTRACT

<u>Contract / Revision</u> 1807583 /		<u>Alt Order #</u> 08777313
<u>Product</u> SENATE LEADERSHIP FU		
<u>Contract Dates</u> 09/19/17 - 09/25/17		<u>Estimate #</u> 3685
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 09/12/17 / 09/12/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	09/22/17	09/22/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$675.00			
2	WSFA	09/22/17	09/22/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$115.00			
3	WSFA	09/22/17	09/22/17	Tonight Show	1035-1135pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$260.00			
4	WSFA	09/22/17	09/22/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$70.00			
5	WSFA	09/22/17	09/22/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$70.00			
6	WSFA	09/22/17	09/22/17	Late Night w/ Seth Meyers	1137p-1235x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$25.00			
7	WSFA	09/22/17	09/22/17	Last Call With Carson Daily L	1235-105x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$15.00			
8	WSFA	09/22/17	09/22/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$225.00			
9	WSFA	09/22/17	09/22/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$70.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	RIGHT THIS MINUTES	130-2p	-----F-----	:30		\$70.00	NM		
				Credited								

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 1807583 /		<u>Alt Order #</u> 08777313
<u>Contract Dates</u> 09/19/17 - 09/25/17	<u>Product</u> SENATE LEADERSHIP	<u>Estimate #</u> 3685
<u>Advertiser</u> ISS/Senate Leadership F		<u>Original Date / Revision</u> 09/12/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
10	WSFA	09/22/17	09/22/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$60.00			
11	WSFA	09/22/17	09/22/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$135.00			
12	WSFA	09/22/17	09/22/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$135.00			
14	WSFA	09/22/17	09/22/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$15.00			
15	WSFA	09/22/17	09/22/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$420.00			
16	WSFA	09/22/17	09/22/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$285.00			
17	WSFA	09/22/17	09/22/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$800.00			
18	WSFA	09/22/17	09/22/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$450.00			
19	WSFA	09/22/17	09/22/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$485.00			
20	WSFA	09/22/17	09/22/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$260.00			
21	WSFA	09/22/17	09/22/17	AGT	7-9pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$350.00			
22	WSFA	09/22/17	09/22/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$115.00			
23	WSFA	09/22/17	09/22/17	dateline	9-10pm		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$510.00			
24	WSFA	09/25/17	09/25/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$675.00			
25	WSFA	09/25/17	09/25/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$115.00			
26	WSFA	09/25/17	09/25/17	Tonight Show	1035-1135pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
1807583 /	08777313

Contract Dates	Product	Estimate #
09/19/17 - 09/25/17	SENATE LEADERSHIP	3685

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	09/12/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$260.00			
27	WSFA	09/25/17	09/25/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$70.00			
28	WSFA	09/25/17	09/25/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$70.00			
29	WSFA	09/25/17	09/25/17	Late Night w/ Seth Meyers	1137p-1235x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$25.00			
30	WSFA	09/25/17	09/25/17	Last Call With Carson Daily L	1235-105x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$15.00			
31	WSFA	09/25/17	09/25/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$225.00			
32	WSFA	09/25/17	09/25/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$70.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	09/25/17-10/01/17		RIGHT THIS MINUTES	130-2p	M-----	:30		\$70.00	NM		
Credited												
33	WSFA	09/25/17	09/25/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$60.00			
34	WSFA	09/25/17	09/25/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$135.00			
35	WSFA	09/25/17	09/25/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$135.00			
37	WSFA	09/25/17	09/25/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$15.00			
38	WSFA	09/25/17	09/25/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$420.00			
39	WSFA	09/25/17	09/25/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$285.00			
40	WSFA	09/25/17	09/25/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$800.00			
41	WSFA	09/25/17	09/25/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$450.00			

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<u>Contract Dates</u> 09/19/17 - 09/25/17	<u>Product</u> SENATE LEADERSHIP	<u>Estimate #</u> 3685
<u>Advertiser</u> ISS/Senate Leadership F		<u>Original Date / Revision</u> 09/12/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
42	WSFA	09/25/17	09/25/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$485.00			
43	WSFA	09/25/17	09/25/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$260.00			
44	WSFA	09/25/17	09/25/17	american ninja warrior	7-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/25/17-10/01/17	american ninja warrior	7-10pm	M-----	:30		\$675.00	NM		
	Credited											
45	WSFA	09/25/17	09/25/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$115.00			
46	WSFA	09/25/17	09/25/17	Spartan Ult. Team Challen	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/25/17-10/01/17	Spartan Ult. Team Challen	9-10pm	M-----	:30		\$675.00	NM		
	Credited											
47	WSFA	09/23/17	09/23/17	NET Saturday Night Live	1030p-12x		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----1-				1	\$260.00			
48	WSFA	09/23/17	09/23/17	Notre Dame Football	230p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----1-				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	Notre Dame Football	230p-6p	-----Sa--	:30		\$100.00	NM		
	Credited											
49	WSFA	09/23/17	09/23/17	EM (SA)	530a-6a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----1-				1	\$45.00			
50	WSFA	09/23/17	09/23/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----1-				1	\$105.00			
51	WSFA	09/23/17	09/23/17	Notre Dame Football	630p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----1-				1	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	Notre Dame Football	630p-10p	-----Sa--	:30		\$2,500.00	NM		
	Credited											
52	WSFA	09/24/17	09/24/17	Late News	1030p-11p		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----1				1	\$340.00			
N 53	WSFA	09/24/17	09/24/17	Beasley Allen Report	11-1130p		:30			NM	0	\$0.00

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Contract / Revision	Alt Order #
1807583 /	08777313

Contract Dates	Product	Estimate #
09/19/17 - 09/25/17	SENATE LEADERSHIP	3685

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	09/12/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$25.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 09/18/17-09/24/17 Beasley Allen Report 11-1130p -----Su :30 \$25.00 NM Credited												
54	WSFA	09/24/17	09/24/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$205.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$205.00												
55	WSFA	09/24/17	09/24/17	Sun 6-630a	Sun 6-630a		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$50.00												
56	WSFA	09/24/17	09/24/17	NFL Football Nite/America	6p-730p		:30			NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$325.00												
57	WSFA	09/24/17	09/24/17	Time of your life	630a-7a		:30			NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$60.00												
58	WSFA	09/24/17	09/24/17	NET NBC Sunday Today Shc7-8a			:30			NM	1	\$105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$105.00												
59	WSFA	09/24/17	09/24/17	NFL Football	730p-1030p		:30			NM	1	\$1,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$1,125.00												
60	WSFA	09/24/17	09/24/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$105.00												
61	WSFA	09/24/17	09/24/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$45.00												
62	WSFA	09/21/17	09/21/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$675.00												
63	WSFA	09/21/17	09/21/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$115.00												
64	WSFA	09/21/17	09/21/17	Tonight Show	1035-1135pm		:30			NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$260.00												
65	WSFA	09/21/17	09/21/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$70.00												
66	WSFA	09/21/17	09/21/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$70.00												
67	WSFA	09/21/17	09/21/17	Late Night w/ Seth Meyers	1137p-1235x		:30			NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$25.00												

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Contract / Revision	Alt Order #
1807583 /	08777313

Contract Dates	Product	Estimate #
09/19/17 - 09/25/17	SENATE LEADERSHIP	3685

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	09/12/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
68	WSFA	09/21/17	09/21/17	Last Call With Carson Daily L1235-105x			:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$15.00			
69	WSFA	09/21/17	09/21/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$225.00			
70	WSFA	09/21/17	09/21/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$70.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	RIGHT THIS MINUTES	130-2p	----Th-----	:30		\$70.00	NM		
	Credited											
71	WSFA	09/21/17	09/21/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$60.00			
72	WSFA	09/21/17	09/21/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$135.00			
73	WSFA	09/21/17	09/21/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$135.00			
75	WSFA	09/21/17	09/21/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$15.00			
76	WSFA	09/21/17	09/21/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$420.00			
77	WSFA	09/21/17	09/21/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$285.00			
78	WSFA	09/21/17	09/21/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$800.00			
79	WSFA	09/21/17	09/21/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$450.00			
80	WSFA	09/21/17	09/21/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$485.00			
81	WSFA	09/21/17	09/21/17	Hollywood Game Night	658-8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	Hollywood Game Night	658-8pm	----Th-----	:30		\$800.00	NM		
	Credited											
82	WSFA	09/21/17	09/21/17	NBC Today Show	7-9am		:30			NM	1	\$260.00

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1807583 /		08777313
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/19/17 - 09/25/17	SENATE LEADERSHIP	3685
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Senate Leadership Fi		09/12/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$260.00			
83	WSFA	09/21/17	09/21/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$115.00			
84	WSFA	09/21/17	09/21/17	the night shift	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$600.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	09/18/17-09/24/17		the night shift	9-10pm	----Th-----	:30		\$600.00	NM		
Credited												
85	WSFA	09/19/17	09/19/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$675.00			
86	WSFA	09/19/17	09/19/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$115.00			
87	WSFA	09/19/17	09/19/17	Tonight Show	1035-1135pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$260.00			
88	WSFA	09/19/17	09/19/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$70.00			
89	WSFA	09/19/17	09/19/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$70.00			
90	WSFA	09/19/17	09/19/17	Late Night w/ Seth Meyers	1137p-1235x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$25.00			
91	WSFA	09/19/17	09/19/17	Last Call With Carson Daily L	1235x-105x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$15.00			
92	WSFA	09/19/17	09/19/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$225.00			
93	WSFA	09/19/17	09/19/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$70.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	09/18/17-09/24/17		RIGHT THIS MINUTES	130-2p	-Tu-----	:30		\$70.00	NM		
Credited												
94	WSFA	09/19/17	09/19/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$60.00			
95	WSFA	09/19/17	09/19/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$135.00			

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
09/19/17 - 09/25/17	SENATE LEADERSHIP	3685

Advertiser	Original Date / Revision
ISS/Senate Leadership F	09/12/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
96	WSFA	09/19/17	09/19/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$135.00			
98	WSFA	09/19/17	09/19/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$15.00			
99	WSFA	09/19/17	09/19/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$420.00			
100	WSFA	09/19/17	09/19/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$285.00			
101	WSFA	09/19/17	09/19/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$800.00			
102	WSFA	09/19/17	09/19/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$450.00			
103	WSFA	09/19/17	09/19/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$485.00			
104	WSFA	09/19/17	09/19/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$260.00			
105	WSFA	09/19/17	09/19/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$115.00			
106	WSFA	09/19/17	09/19/17	World of Dance	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	World of Dance	9-10pm	-Tu-----	:30		\$800.00	NM		
				Credited								
107	WSFA	09/20/17	09/20/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$675.00			
108	WSFA	09/20/17	09/20/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$115.00			
109	WSFA	09/20/17	09/20/17	Tonight Show	1035-1135pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$260.00			
110	WSFA	09/20/17	09/20/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$70.00			
111	WSFA	09/20/17	09/20/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1807583 /	08777313

Contract Dates	Product	Estimate #
09/19/17 - 09/25/17	SENATE LEADERSHIP	3685

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	09/12/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$70.00			
112	WSFA	09/20/17	09/20/17	Late Night w/ Seth Meyers	1137p-1235x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$25.00			
113	WSFA	09/20/17	09/20/17	Last Call With Carson Daily L	1235-105x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$15.00			
114	WSFA	09/20/17	09/20/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$225.00			
115	WSFA	09/20/17	09/20/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$70.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	09/18/17-09/24/17	RIGHT THIS MINUTES	130-2p	---W-----	:30	\$70.00	NM		
Credited												
116	WSFA	09/20/17	09/20/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$60.00			
117	WSFA	09/20/17	09/20/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$135.00			
118	WSFA	09/20/17	09/20/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$135.00			
120	WSFA	09/20/17	09/20/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$15.00			
121	WSFA	09/20/17	09/20/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$420.00			
122	WSFA	09/20/17	09/20/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$285.00			
123	WSFA	09/20/17	09/20/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$800.00			
124	WSFA	09/20/17	09/20/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$450.00			
125	WSFA	09/20/17	09/20/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$485.00			
126	WSFA	09/20/17	09/20/17	LBS:FOREVER YOUNG	658-8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$565.00			

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Contract / Revision	Alt Order #
1807583 /	08777313

Contract Dates	Product	Estimate #
09/19/17 - 09/25/17	SENATE LEADERSHIP	3685

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	09/12/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WSFA	09/18/17-09/24/17		LBS:FOREVER YOUNG	658-8pm	---W-----	:30		\$565.00	NM		
Credited												
127	WSFA	09/20/17	09/20/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 --1---- 1 \$260.00												
128	WSFA	09/20/17	09/20/17	CARMICHAEL SHOW	8-9pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 --1---- 1 \$565.00												
1	WSFA	09/18/17-09/24/17		CARMICHAEL SHOW	8-9pm	---W-----	:30		\$565.00	NM		
Credited												
129	WSFA	09/20/17	09/20/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 --1---- 1 \$115.00												
130	WSFA	09/20/17	09/20/17	L&O:SVU	9-10pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 --1---- 1 \$800.00												
1	WSFA	09/18/17-09/24/17		L&O:SVU	9-10pm	---W-----	:30		\$800.00	NM		
Credited												
131	WSFA	09/24/17	09/24/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----S 1 \$10.00												
132	WSFA	09/25/17	09/25/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/17 10/01/17 M----- 1 \$10.00												
133	WSFA	09/21/17	09/21/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---T--- 1 \$10.00												
134	WSFA	09/19/17	09/19/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -T----- 1 \$10.00												
135	WSFA	09/20/17	09/20/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 --W---- 1 \$10.00												
136	WSFA	09/22/17	09/22/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ----1-- 1 \$70.00												
137	WSFA	09/25/17	09/25/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/17 10/01/17 1----- 1 \$70.00												
138	WSFA	09/21/17	09/21/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$70.00												
139	WSFA	09/19/17	09/19/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00

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<u>Contract / Revision</u> 1807583 /		<u>Alt Order #</u> 08777313
<u>Contract Dates</u> 09/19/17 - 09/25/17	<u>Product</u> SENATE LEADERSHIP	<u>Estimate #</u> 3685
<u>Advertiser</u> ISS/Senate Leadership Fi		<u>Original Date / Revision</u> 09/12/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$70.00			
140	WSFA	09/20/17	09/20/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$70.00			
141	WSFA	09/24/17	09/24/17	NFL Football	720p-1030p		:30			NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----S				2	\$1,125.00			
142	WSFA	09/19/17	09/24/17	Tonight Show	1035-1135pm		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-TWTF--				1	\$250.00			
143	WSFA	09/21/17	09/21/17	American Ninja Warrior	7-9p		:30			NM	1	\$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---T---				1	\$705.00			
144	WSFA	09/21/17	09/21/17	Chicago Fire	9-10pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---T---				1	\$600.00			
145	WSFA	09/20/17	09/20/17	AGT	7-9pm		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--W----				1	\$750.00			
146	WSFA	09/20/17	09/20/17	AGT	7-9pm		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--W----				1	\$750.00			
147	WSFA	09/20/17	09/20/17	the good place	9-10pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--W----				1	\$525.00			
148	WSFA	09/25/17	09/25/17	The Voice	7-9p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	M-----				1	\$900.00			
149	WSFA	09/25/17	09/25/17	The Brave	9-10pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	M-----				1	\$600.00			
150	WSFA	09/23/17	09/23/17	NBC Golf	2p-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----S-				1	\$150.00			
151	WSFA	09/19/17	09/19/17	NBC SPECIAL	9-10pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-T-----				1	\$600.00			
N 152	WSFA	09/24/17	09/24/17	LF SU 1130p-12x	1130p12x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----S				1	\$25.00			
Totals											132	\$35,210.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1807583 /	08777313

Contract Dates	Product	Estimate #
09/19/17 - 09/25/17	SENATE LEADERSHIP	3685

Advertiser	Original Date / Revision
ISS/Senate Leadership Ft	09/12/17 / 09/12/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/24/17	109	\$29,015.00	(\$4,352.25)	\$24,662.75
09/25/17 - 09/25/17	23	\$6,195.00	(\$929.25)	\$5,265.75
Totals	132	\$35,210.00	(\$5,281.50)	\$29,928.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP12/17 10.12
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$ **CHANGES** *** WSFA-TV ***

REP HEADLINE# 8777313 TRF# 1807583
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # OFF. # SALESMAN #
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8777313 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3685 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP19/17 SEP25/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP12/17 10.12

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M6 UNRESL BUY#53 MISSED: SUN/1100P-1130P SEP24 30S \$25.00 (SEP12/17)
OFFER: SUN/1130P-1200M SEP24 30S \$25.00 PLS ADVISE.
CMT: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE

SEP/17 29015.00 OCT/17 \$6,195.00

CONTRACT TOTAL 35210.00
TOTAL SPOTS 132

MARKET TOTALS \$60,706 WSFA 58% WNCN 9% WAKA 25% WCOV 8% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ESTIMATED SHARES

SVC- NSI
DEMOS- RA35+*

REP HEADLINE# 8777313 TRF# 1807583 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP12/17 10.42
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WSFA-TV ***

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # OFF. # SALESMAN #
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8777313 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3685 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP19/17 SEP25/17 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP12/17 10.42

REP: REVISED ORDER
M6 OKD AS LINE 48
TTL SAME, \$35,210
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM SENATE LEADERSHIP FUND

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
53	S		1100P-1130P	30		\$25.00	9/24	9/24	0		SUN	0
PROGRAM : BEASLEY ALLEN REPORT												
CON COM1: BEASLEY ALLEN REPORT												
148	A		1130P-1200M	30		\$25.00	9/24	9/24	1		SUN	1
PROGRAM : BEASLEY ALLEN REPORT												
ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE												
THIS IS A MAKE-GOOD FOR SEP24 ON LINE-53 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3685
AGENCY PRODUCT CODE = 385

REP HEADLINE# 8777313 TRF# 1807583 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP12/17 10.42
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES*** ** WSFA-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
M6	OK'D		BUY#53									
STATION MAKEGOOD OFFERS:												
MISSED: SUN/1100P-1130P SEP24 30S \$25.00 (SEP12/17)												
OFFER: SUN/1130P-1200M SEP24 30S \$25.00 PLS ADVISE.												
CMT: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE												
SEP/17	29015.00		OCT/17	\$6,195.00								
CONTRACT TOTAL											35210.00	
TOTAL SPOTS											132	
MARKET TOTALS \$60,706 WSFA 58% WNCN 9% WAKA 25% WCOV 8% CABL 0% WBMM 0% WIYC 0%												
ESTIMATED SHARES												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP12/17 11.08
*** WSFA-TV ***

REP HEADLINE# 8777313 TRF# 1807583
\$\$\$ MOD# 4: APPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 8777313 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3685 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP19/17 SEP25/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP12/17 11.08

REP: REVISED ORDER
M6 OKD AS LINE 48
TTL SAME, \$35,210
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM SENATE LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS: SEP24 30S \$25.00 (SEP12/17)
M6 OK'D BUY#53 MISSED: SUN/1100P-1130P SEP24 30S \$25.00 PLS ADVISE.
OFFER: SUN/1130P-1200M
CMT: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL 35210.00
TOTAL SPOTS 132